



## 2<sup>nd</sup> RUFORUM TRIENNIAL CONFERENCE

# TRANSFORMING AFRICAN AGRICULTURAL UNIVERSITIES TO MEANINGFULLY CONTRIBUTE TO AFRICA’S GROWTH AND DEVELOPMENT

## TAGDev 2.0 Program Launch

**Date:** 12<sup>th</sup> August 2024 (GMT)

**Venue:** Mercure Conference Center, Windhoek, Namibia

### Contact:

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### BACKGROUND

In 2016, the Mastercard Foundation and RUFORUM entered into a partnership to pilot a transformative education approach that connects young people to their communities. This pilot initiative was implemented under the “Transforming African Agricultural Universities to Meaningfully Contribute to Africa’s Growth and Development (TAGDev 1.0) program implemented by two primary universities; Egerton University (Kenya) and Gulu University (Uganda). This pilot delivered unique results including; 657 young people trained at undergraduate, Masters, and PhD level; 350,000 smallholder farmers and value chain actors/stakeholders reached with diverse technologies, innovations and management practices, individual, institutional and community level transformations, training of at least 14,000 participants through short courses, engaged at least 26 universities in total among others.

Building on the remarkable achievements and lessons of TAGDev 1.0, the Mastercard Foundation and RUFORUM have renewed their partnership for the next 10 years (2023-2024) to deliver TAGDev 2.0 program. The TAGDev 2.0 brings together 12 African universities and the Global Confederation of Higher Education Associations for Agricultural and Life Sciences (GCHERA) are implementing the Transforming African Agricultural Universities to Meaningfully Contribute to Africa’s Growth and Development (TAGDev 2.0) program. The program’s main goal is to strengthen universities and TVET institutions to better serve communities by skilling and empowering Africa’s young people and their institutions to drive inclusive, equitable, and climate-resilient transformation of agriculture and agrifood systems. This goal will contribute to three strategic outcomes:

1. Expanded equal work opportunities for young women and men in the agricultural sector;

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2. Improved climate adaptive agricultural production and productivity; and
3. Strengthened quality of higher agricultural education outcomes in training, research and innovation.

Following the approval of the program in December, 2023; the Mastercard Foundation and RUFORUM will collaboratively launch the during the third Triennial Conference to be hosted by the Government of Namibia on August 12, 2024.

## OBJECTIVES

The purpose of this event is to officially launch the TAGDev 2.0 program marking its commencement of implementation with the RUFORUM network. The specific objectives are:

1. Provide official account of the performance and lessons learned from implementing the TAGDev 1.0
2. Raise awareness of the Foundation's commitment to Africa's development through investing in young people and young people-oriented processes and programs
3. Raised the awareness among the RUFORUM network of the unique focus of the TAGDev 2.0 and the emerging shifting role of universities in development facilitation
4. Launch the implementation of the TAGDev 2.0 Program for the RUFORUM network

## Expected outcome

Enhanced appreciation of transformational approach to training focusing on creating work opportunities, wealth and greater value in society for young people by educational institutions.

## APPROACH

This event will utilize a fire-side chat approach, documentaries, and a high-level address model to deliver the session.

## PARTICIPANTS

The participants will include; Vice Chancellors/Presidents/Rectors of African Universities, and leadership of Mastercard Foundation.

## ORGANIZERS

RUFORUM and the Mastercard Foundation.

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## Draft Program

15:00 – 16:30

| Day and Time   | Agenda Activity   | In-charge  |
|----------------|---|--|
| <b>Day One</b> |   |  |
| 14:30-15:00    | Arrival and in-person conversation, and call to order   | LoC  |
| 14:30-15:00    | TAGDev Documentaries  | RUFORUM Communications Team  |
| 15:00-15:10    | Welcome Remarks   | Prof. Theresia Nkuo-Akenji, RUFORUM Board Chair  |
| 15:10-15:40    | <b>Key Note:</b> Mastercard Foundation's Intentional Investment to Transforming Higher Education in Africa to Create Opportunities and Inclusive Economies for Young People   | Dr. Tina Muparadzi, Executive Director, Education & Transitions, Mastercard Foundation |
| 15:40-16:00    | Young People Creating Value for themselves and for Others<br>Pannel:<br><ol style="list-style-type: none"> <li>1. Suzan Adong, GAO Ltd, Uganda               <ol style="list-style-type: none"> <li>a. Briefly share with us who you are and what you do in your company</li> <li>b. What is the focus of your company</li> <li>c. How does your company create value to the economy</li> </ol> </li> <li>2. Chantelle, Buttercup Farmhouse (South Africa)               <ol style="list-style-type: none"> <li>a. Briefly share with us who you are and what you do in your company</li> <li>b. What is the focus of your company</li> <li>c. How does your company create value to the economy</li> </ol> </li> <li>3. Winnie Wambugu , Nakuru Tubers, Kenya</li> </ol> | Pauline Gangla Executive Director, Education & Transitions, Mastercard Foundation      |

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|             |  |  |
|-------------|--|--|
|             | <ul style="list-style-type: none"> <li>a. Briefly share with us who you are and what you do in your company</li> <li>b. What is the focus of your company</li> <li>c. How does your company create value to the economy</li> </ul>   |  |
| 16:00-16:10 | Q & A  | Dr. Tina Muparadzi Executive Director, Education & Transitions Mastercard Foundation |
| 16:10-16:30 | <p>Leading the Change Process: Experiences from Vice Chancellors and RUFORUM Secretariat.</p> <ul style="list-style-type: none"> <li>1. Prof. George Lada Openjuru, Vice Chancellor, Gulu University           <ul style="list-style-type: none"> <li>a. As an emerging university that evolved out of a post-conflict reconstruction effort, would you share your experience with us, What TAGDev meant for the University and the University Community</li> <li>b. You have implemented TAGDev for 8 years, would you share with us what institutional changes you had to make to deliver and what would you consider are two outstanding institutional achievements you have realised in the 8 years.</li> <li>c. As a Vice Chancellor of an early adopter university of the TAGDev approach, how have you been able to convince your staff that change is a good thing for institutional growth and they should be the change society desires the university to be delivering</li> </ul> </li> </ul> | Nafissatou Diouf, Communications Lead, Mastercard Foundation                         |

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|             | <ol style="list-style-type: none"> <li>2. Prof. Isaac Kibwage, Vice Chancellor, Egerton University             <ol style="list-style-type: none"> <li>a. Egerton University is traditionally known agricultural university, what inspired your university's desire to undertake a transformation journey.</li> <li>b. As you set-out on TAGDev 2.0 implementation, what lessons are informing your design and interventions prioritization especially for institutional change and change management.</li> <li>c. As an established University, what change would you say TAGDev program introduced to your university that you are committed to sustain.</li> </ol> </li> <li>3. Prof. Patrick Okori, Executive Secretary, RUFORUM             <ol style="list-style-type: none"> <li>a. As the Executive Secretary of this dynamic network, it has been a significant fit moving the TAGDev 1 to TAGDev 2.0; in which ways has TAGDev repositioned RUFORUM's operations?</li> <li>b. TAGDev as a Program, built on the Foundations of RUFORUM projects and programs, could you briefly share with us your thoughts on how this has evolved?</li> <li>c. As you set-out to deliver TAGDev 2.0; what is your expectation for the TAGDev implementing universities and the wider RUFORUM network.</li> </ol> </li> </ol> |   |
| 16:30-16:15 | Official Launch: Cutting Launch Tape  | Dr. Tina Muparadzi<br>Prof. Theresia Nkuo-Akenji<br>Prof. Patrick Okori |





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|             |                                      | All the 12 Vice Chancellors<br>Leading TAGDev 2.0<br>Implementation |
| 16:15-16:30 | Final Remarks on the Journey a Ahead | Prof. Patrick Okori, Executive<br>Secretary, RUFORUM                |

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